



THE 2014 GLOBAL IMPACT FORUM™

Transforming our world through creative partnerships

OCTOBER 8–9, 2014 // ZURICH, SWITZERLAND

Find out more online:
www.globalimpactforum.com

Producer
EBD
GROUP

OUR MISSION

The Global Impact Forum™ supports the creation of transformative solutions to the world's most pressing social challenges. Our goal is to facilitate innovative partnerships that build a more sustainable, equitable and inclusive global economy.

A UNIQUE CONCEPT

The Global Impact Forum is a two-day partnering event with a uniquely forward-looking and outcomes-oriented design. The forum presents exceptional social entrepreneurs and impact leaders to an audience of potential partners. Connections are made using an efficient system that allows attendees to screen potential partners and pre-arrange one-to-one meetings. Carefully curated presentations, high-level speakers and an exciting mix of participants make attending the Global Impact Forum a powerful experience.

ABOUT IMPACT INVESTING

The Global Impact Forum focuses on one of the most significant investment paradigms to emerge in recent times. Impact investing is an approach that intentionally seeks to create both financial return and positive social or environmental impact that is actively measured. Interest is growing year on year, with analysts suggesting the potential for one trillion dollars in impact investments by 2020. The Global Impact Forum addresses the “missing middle” in impact finance between crowd and donor funding and so will typically feature investment opportunities of between CHF/USD 250,000 and 5,000,000.

GLOBAL IMPACT – “MADE IN SWITZERLAND”

The Global Impact Forum will be held in Zurich, Switzerland on October 8–9, 2014. Based in the financial heart of Switzerland, the Global Impact Forum is a significant and exciting addition to the current Swiss event landscape and reflects a growing level of local engagement in impact investing. The forum will also cater to demand in the global community for a regular event of excellence in impact investing.



WHY ATTEND THE GLOBAL IMPACT FORUM

- Network and partner with high-level participants and decision makers
- Learn about impact investing from thought leaders and practitioners
- Explore innovative funding opportunities from around the world
- Improve the quantity and quality of meetings you have
- Enjoy a special culture and beautiful lakeside setting
- Leave informed, inspired and partnered for success

TARGET AUDIENCE

- ✓ Academia
- ✓ Development Agencies
- ✓ Families and Family Offices
- ✓ Financial Institutions and Corporations
- ✓ Foundations
- ✓ Fund Managers
- ✓ Impact Investors
- ✓ Incubators
- ✓ Philanthropists
- ✓ Social Entrepreneurs

INSEAD

The Business School
for the World®

INSEAD AND THE GLOBAL IMPACT FORUM

INSEAD is a world leading educational institution with a mission to promote a non-dogmatic learning environment that brings together people, cultures and ideas from around the world, changing lives, and helping transform organizations through management education.

INSEAD is collaborating with the Global Impact Forum to support the search for new models to address the world's persistent challenges. The forum is working with INSEAD faculty and the alumni community to bring the best expertise to the most promising solutions for the future. For more information on INSEAD and its programs visit: www.insead.edu

ABOUT US

The Global Impact Forum is produced by EBD Group, the world leader in partnering conferences. The conference is managed by a senior team with experience in impact investing, international development and partnering. EBD Group is an Informa company, the largest publicly-owned organizer of exhibitions, conferences and training in the world.

**EBD
GROUP**

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