



New Partnership Agreement

yourSRI welcomes MSCI ESG Research as a new strategic network and marketing partner

Vaduz/London, 8 November 2012 - Over the past few years, sustainable or socially responsible investments (SRIs) have strongly gained momentum and become an integral part of the investment world. The number of dedicated SRI products has nearly doubled within the last 5 years.

Institutional and retail investors are becoming increasingly aware of the potential risk and value impact of environmental, social, and governance (ESG) factors, and their potential effect on an investment profile. In line with this, the increased awareness and interest in ethical, green or sustainable and socially responsible investments is fuelling a need for a greater breadth and depth of information as well as more straightforward and transparent access to key facts and figures.

New Partnership

In light of this, yourSRI.com has now joined forces with MSCI ESG Research and both launched a strategic network and marketing partnership.

"The market is so dynamic and it's our aim to follow the latest developments in order to provide our customers with a wide range of services and information; we are constantly at work to enhance respectively extend the range of products, services and information available on yourSRI.com." said Christoph Dreher, managing partner at CSSP. *"We are committed to support our customers with pioneering solutions and in-depth information that helps them to meet their ESG objectives as well as stay informed at all times."*

As one of the leading databases, yourSRI.com helps to make educated decisions about responsible investments. *"We're constantly looking at strategic partnerships. And that's why we're delighted to work with MSCI ESG Research,"* he added. *"MSCI ESG Research is a dedicated, proficient ESG marketing partner and dynamic industry leader sharing the same ESG vision and goals"*.

MSCI ESG Research will be present on the YourSRI.com online database. Furthermore, joint-events will be held to provide insight into the full spectrum of ESG risks and opportunities associated with research, analysis and ratings. The first conjoint event, the **ESG Impact Forum**, is scheduled for 29th November 2012 and will take place at MSCF's offices in London. The event aims to assess ESG ratings and analysis in today's financial markets and will provide expert views from industry and academia.

"We are delighted to become a strategic yourSRI.com marketing and network partner." said Martina Macpherson, Head of ESG Marketing and Commercial Relationships at MSCI ESG Research. *"MSCI ESG Research provides institutional clients with broad and global coverage as well as in-depth research across asset classes to support clients' ESG integration efforts. In the same time, we continue to work closely with asset managers and owners, corporates, NGOs, ESG networks, academics as well as the media to expand our global ESG Partners Network and to leverage global market interest in ESG products and themes."*

In addition to this, both parties are exploring options to extend the strategic network and marketing partnership in the near future.

yourSRI.com is thus actively addressing the market's need for transparency and comparability and is consistently expanding its offerings for clients. In a sustainable way, this step takes account of the trend toward transparency and quality.



CSSP
Center for Social and
Sustainable Products AG

Herrengasse 11
9490 Vaduz
Principality of Liechtenstein

T + 423 235 03 99
F + 423 235 03 90
www.yourSRI.com

Notes to the Editors:

About yourSRI:

yourSRI is a leading database on the subject of responsible investing and offers specific company and product information. It acts as a "one-stop-solution" for various topics in the field of sustainability and responsibility. It is designed for all kinds of SRI players and was created to access corresponding products and services in the fields of Asset Management & Investment, Rating, Consulting & Advisory, Research and Education. The yourSRI Sustainable Fundreports offer a thorough and fair evaluation of funds in line with sustainable (ESG) objectives. The database offers access to more than 1050 companies, 1300 investment products and 700 research documents.

For further information on yourSRI and the database, please contact info@yoursri.com, or visit www.yourSRI.com

About MSCI ESG Research

MSCI ESG Research products and services are designed to provide in-depth research, ratings and analysis of environmental, social and governance-related business practices to companies worldwide. ESG ratings, data and analysis from MSCI ESG Research are also used in the construction of the MSCI ESG Indices. MSCI ESG Research is produced by MSCI's indirect wholly-owned subsidiary Institutional Shareholder Services, Inc. ("ISS"). ISS is a Registered Investment Adviser under the Investment Advisers Act of 1940.

For further information on MSCI ESG Research and our ESG Partners Network, please contact esgclientservice@msci.com, or visit www.msci.com/esg

Press contact:
Christoph Dreher
Managing Partner
CSSP - Center for Social and
Sustainable Products AG
Telephone: 00423 / 235 03 99
E-mail: c.dreher@cssp-ag.com